



CORE360™

EVALUATING & MINIMIZING YOUR TOTAL COST OF RISK

When it comes to selecting a broker, you deserve a partner that takes a comprehensive approach to evaluating your risk management program. Trying to find the cheapest policy from a small number of insurance companies is hardly a strategy for success. At Gallagher, we believe there's a better way.

6 Cost Drivers of Risk Management



CORE360™ is a comprehensive model that considers the **6 cost drivers** of your risk management program. By helping you understand all of your actual and potential costs, providing actionable advice, and delivering world-class service and support—we help you develop a program that minimizes your total cost of risk.

Learn more at www.ajg.com/CORE360

Proven Delivery



Data & Analytics



Tools & Technology



Global Network of Experts



Proprietary Programs



World-Class Service